

Effective Date: 01/10/2024

Thank you for visiting the dmfest.com website located at dmfest.com (the “Site”). dmfest.com (“we”, “us”) is committed to protecting the privacy your personally identifiable information. We provide this privacy policy (“Privacy Policy”) in order to explain our online information practices and the choices you can make about the way your information is used by us. You must agree to this Privacy Policy, in its entirety, including our use of cookies in order to: register with dmfest.com. Your acceptance of both this Privacy Policy and our use of cookies on the Site shall be deemed a blanket acceptance of such Privacy Policy and cookie usage for all future attempts to log-in and access the Site. If you do not agree to this Privacy Policy in its entirety, you are not authorized to register on dmfest.com.

Privacy Policies Used in Connection with Your Subscription

When you register on dmfest.com, we use a password-protected third party portal to store your personal information, and we may share your personal information with such third party (“Third Party Agent”) as is necessary for the purposes of this Site.

Personally Identifiable Information

We collect personally identifiable information when you register on the Site or otherwise choose to provide personally identifiable information to us. Personally identifiable information is any information that can be used to identify or locate a particular person or entity. This may include: a name and an e-mail address, and/or preferred messenger contact details filled up on the applicable registration form. For purposes of this Privacy Policy, your personal information shall be considered “Sensitive Information.”

Non-Personally Identifiable Information

We may collect certain non-personally identifiable information about you when you visit certain pages of this Site and/or register on dmfest.com, such as the type of browser you are using (e.g., Netscape, Internet Explorer), the type of operating system you are using, (e.g., Windows '98 or Mac OS) and the domain name of your Internet service provider (e.g., America Online, Earthlink), and share such information with our Third Party Agent. We use the non-personally identifiable information that we collect to improve the design and content of the Site and to enable us to personalize your Internet experience. We also may use this information in the aggregate to analyze Site usage.

End User Information

We do not collect personally identifiable information about your end users. However, we do use cookies to track anonymous traffic data about your end users. In certain circumstances, we may use cookie-less tracking methods to track such end users.

Use of Information

We use your personally identifiable information: (a) to send you information regarding your registration; (b) to track your compliance with the Terms and Conditions (“Terms and Conditions”); and/or (c) for validation, suppression, content improvement and feedback purposes. You agree that we, or our Third Party Agent, may contact you at any time with updates and/or any other information that we may deem appropriate for you to receive in connection with your registration.

Information Sharing

As a general rule, and other than in connection with the limited exceptions set forth below, we will not sell, share or rent your personally identifiable information to or with others. Notwithstanding the foregoing, we may, from time to time, provide such information to certain third-party administrative vendors for efficiency purposes in providing administrative or program management services in connection with your registration. Any third-party vendor so used has agreed to protect the confidentiality of information provided by us.

Further, we reserve the right to share your personally identifiable information: (a) where required by law, or requested by a court of competent jurisdiction; (b) in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock; (c) in response to any party legally authorized by law in the case of a dispute ; or (e) such disclosure is necessary to protect our rights and/or a third party, or necessary to protect us from liability of any kind. The aforementioned includes exchanging information with other companies and organizations for fraud protection.

International Transfer of Data

As part of your registration on dmfest.com, we may transfer information that we collect about you and your end users, including personal information, to affiliated entities, or to other third parties across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you or your end users are located in the European Union or other regions with laws governing data collection and use that may differ from the governing laws in your jurisdiction, please note that you are transferring information and permitting the transfer of information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction. You consent to the transfer of your information to other jurisdictions and the use and disclosure of information about you and your end users, including personal information, as described in this Privacy Policy.

Data Retention

Subject to any mandatory obligations to delete data, your information may be retained by us and in our Third Party Agent portal, server logs, databases and records for as long as necessary for the fulfillment of the purposes stated herein.

Third Party Links

The Site may contain links to third-party websites (“Third Party Websites”). Please be aware that we are not responsible for the privacy practices of Third Party Websites. We encourage you to be aware when you leave the Site and to read the privacy policies of each and every website that collects personally identifiable information. This Privacy Policy applies solely to information collected by the Site.

Your Employees

Your acceptance of the terms of this Privacy Policy, in their entirety, shall extend to any authorised person that accesses your account, if any. You agree that any of your authorised person that access your account, or visit the Site under the scope of their authorisation from you agree to the terms of this Privacy Policy.

Minors

We encourage parents and guardians to spend time online with their children and to participate and monitor the interactive activities of their children. We will never knowingly collect any personal information about individuals under eighteen (18) years of age. If we obtain actual knowledge that we have collected personal information about an individual under eighteen (18) years of age, that information will be immediately deleted from our database.

Security

We endeavor to safeguard and protect our subscribers’ information. When subscribers submit personally identifiable information to dmfest.com, their personally identifiable information is protected both online and offline. While we use SSL encryption to protect Sensitive Information online, we protect all other user information online and offline. The Third Party Agent servers that we utilize to store personally identifiable information in are kept in a secure physical environment. The Third Party Agent has security measures in place to protect the loss, misuse and alteration of personally identifiable information stored on its servers. Please be advised that, although we take every reasonable precaution available to protect your data, no data transmission over the Internet can be guaranteed to be 100% secure. Therefore, we cannot warrant that your information will be absolutely secure. Any transmission of data at or through our Site is at your own risk. However, access to your personally identifiable information is strictly limited, and not accessible to the public. Only employees, and third party agents, that need the information to perform a specific job are granted access to personally identifiable information. Our employees are dedicated to ensuring the security and privacy of all user information. Employees not adhering to our written firm policies are subject to disciplinary action. In compliance with applicable laws, we shall notify you and any applicable regulatory agencies in the event that we learn of an information security breach with respect to your personally identifiable information. You will be notified via e-mail in the event of such a breach. Please be advised that notice may be delayed in order to address the needs of law enforcement, determine the scope of damage, and to engage in remedial measures.

You acknowledge that you provide your personally identifiable information to us with knowledgeable consent and at your own risk.

Deleting and Updating Your Information

If you would like to delete or update the personally identifiable information that we have collected from you, simply email us at welcome@dmfest.com.

We will process your request, where possible and subject to the terms and conditions contained herein, within a reasonable period of time after receipt. To protect your privacy and security, we will take reasonable steps to help verify your identity before granting access or making corrections.

Opting Out of Receiving E-mail

You may at any time choose to stop receiving emails containing general information regarding dmfest.com by following the instructions at the end of each such email or by contacting us at welcome@dmfest.com. Should you be contacted by our Third Party Agent through email, you can follow the instructions at the end of each such email to stop receiving such emails. There may be a short delay of up to several business days while your request is being verified, deployed and processed across our servers. Notwithstanding the foregoing, we may continue to contact you for the purpose of communicating information relating to your Account, as well as to respond to any inquiry or request made by you.

Notification of Changes

We reserve the right to change or update this Privacy Policy at any time by posting a clear and conspicuous notice on the Site explaining that we are changing our Privacy Policy. All Privacy Policy changes will take effect immediately upon their posting on the Site. Please check the Site periodically for any changes. Your continued use of the Site and/or acceptance of our e-mail communications following the posting of changes to this Privacy Policy will constitute your acceptance of any and all changes.

Contact Us

If you have any questions regarding this Privacy Policy, or would like more information on our privacy practices, please contact us at welcome@dmfest.com.

More about cookies on dmfest.com

Using dmfest.com requires the use of cookies. If you do not want to accept the cookies for dmfest.com or from any of our third parties, you won't be able to use our service.

We use a cookie to remember your cookie preferences this has a couple of consequences:

- If you delete all your cookies you will have to update your preferences with us again;
- If you use a different device, computer profile or browser you will have to tell us your preferences again.

The cookies used on dmfest.com are based on the International Chamber of Commerce guide for cookie categories:

- Strictly necessary
- Performance
- Functionality

For more information about cookies see the further clarifications below.

Strictly necessary

‘Strictly necessary’ cookies let you move around the website and login to your secure account. These cookies don’t gather any information about you that could be used for marketing or remembering where you’ve been on the internet.

We use these strictly necessary cookies to:

- Identify you as being logged in to dmfest.com;
- Remember things like information you’ve entered on forms when you navigate to different pages in a single web browser session;
- Help you use specific features like testing tracking links;
- Make sure you connect to the right service on our website when we make any changes to the way the website works.

‘Strictly necessary’ cookies will NOT be used to:

- Gather information that could be used to advertise products or services to you;
- Remember your preferences or username beyond your current visit;
- Accepting these cookies is a condition of using the website, so if you prevent these cookies, we can’t guarantee your security or predict how our website will perform during your visit.

Here is a list of the cookies we have defined as ‘strictly necessary’:

dmfest.com cookies:

- PHPSESSID

Cookies provided by 3rd parties:

dmfest.com does not currently employ any strictly necessary cookies by third parties.

Performance

'Performance' cookies collect information about how you use our website, e.g. which pages you visit, and if you experience any errors. These cookies don't collect any information that could identify you – all the information collected is anonymous and is only used to help us improve how our website works, understand what interests our users and measure how effective our advertising is.

We use performance cookies to:

- Provide statistics on how our website is used;
- See how effective our adverts are (we don't use this information to target adverts to you when you visit other websites);
- Provide feedback to partners that one of our visitors also visited their website. This can include details of any products bought. This lets our partners improve their website, but we don't allow our partners to reuse this information for further advertising;
- Help us improve the website by measuring any errors that occur;
- Test different designs of our website.

Cookies we have defined as 'Performance' cookies will NOT be used to:

- Remember your preferences or username beyond your current visit;
- In some cases, some of these cookies are managed for us by third parties, but we don't allow the third party to use the cookies for any purpose other than those listed above;
- Using our site indicates that you accept the use of 'Performance' cookies.

Accepting these cookies is a condition of using the website, so if you prevent them, we cannot guarantee how our site will perform for you.

Here is a list of the cookies we have defined as 'Performance'

- dmfest.com cookies
- aff_conversions
- __utma
- __utmb
- __utmc
- __utmz
- _pmy_visit
- _pmy_visitor
- is_returning

Cookies provided by 3rd parties:

dmfest.com does not currently employ any performance cookies provided by third parties.

Functionality

'Functionality' cookies are used to provide services or to remember settings to improve your visit.

We use 'Functionality' cookies to:

- Remember settings you've applied such as layout, text size, preferences and colors;
- Remember, if we've already asked you if you want to fill in a survey;
- Provide proactive live chat sessions to offer you support or submit a trouble ticket;
- Show you when you're logged in to the website;
- Share information with partners to provide a service on our website. The information shared is only to be used to provide the service, product or function and not for any other purpose.